

PARTNERSHIP PACKET 2024



The Plight of the Manufacturing Industries

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TEAM UP ACADEMY

We Change Lives™ 2024

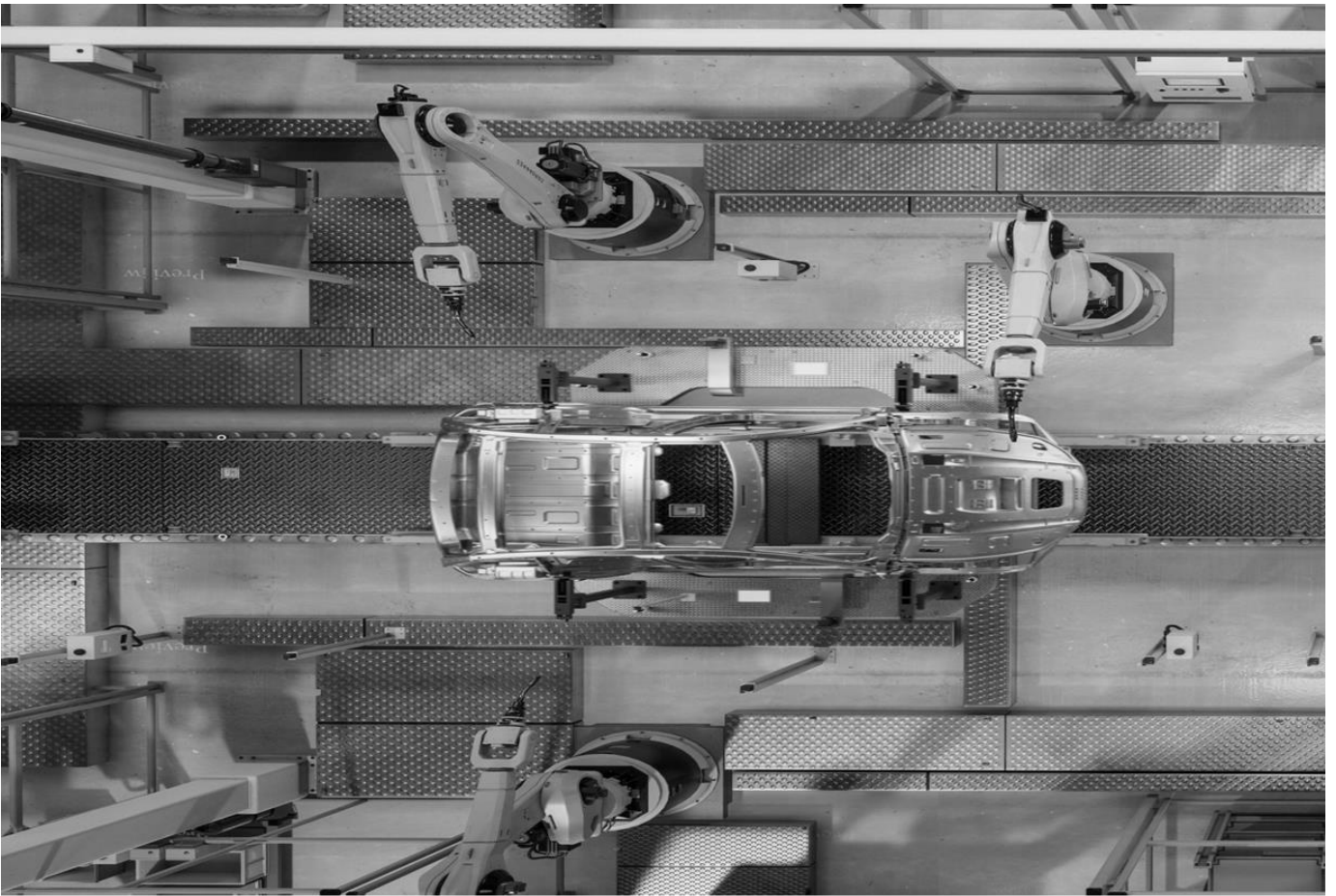
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Our Team

BOARD OF DIRECTORS

John Bones, *Founder/Chair*

Pastor Dr. Barry David

Dr. Tamara Jefferson

Maria Manuel-Berry

Thomas Nichols

Joe Grimm

**Team UP Academy is a
Board Member of:
Southeast Michigan
Chamber of Commerce
Warren-Centerline
Chamber of Commerce**

Administrative Assistant

Brooke Bones

Curriculum Technologist

Stephen Fenlason

Lead Instructors

Matthew Kopeika
Scott Corrado

Consulting Firm

YouthNique LLC

THE AUTOMOTIVE
&
MANUFACTURING
INDUSTRIES
CONTRIBUTE
\$304 BILLION
TO MICHIGAN'S
ECONOMY
ANNUALLY



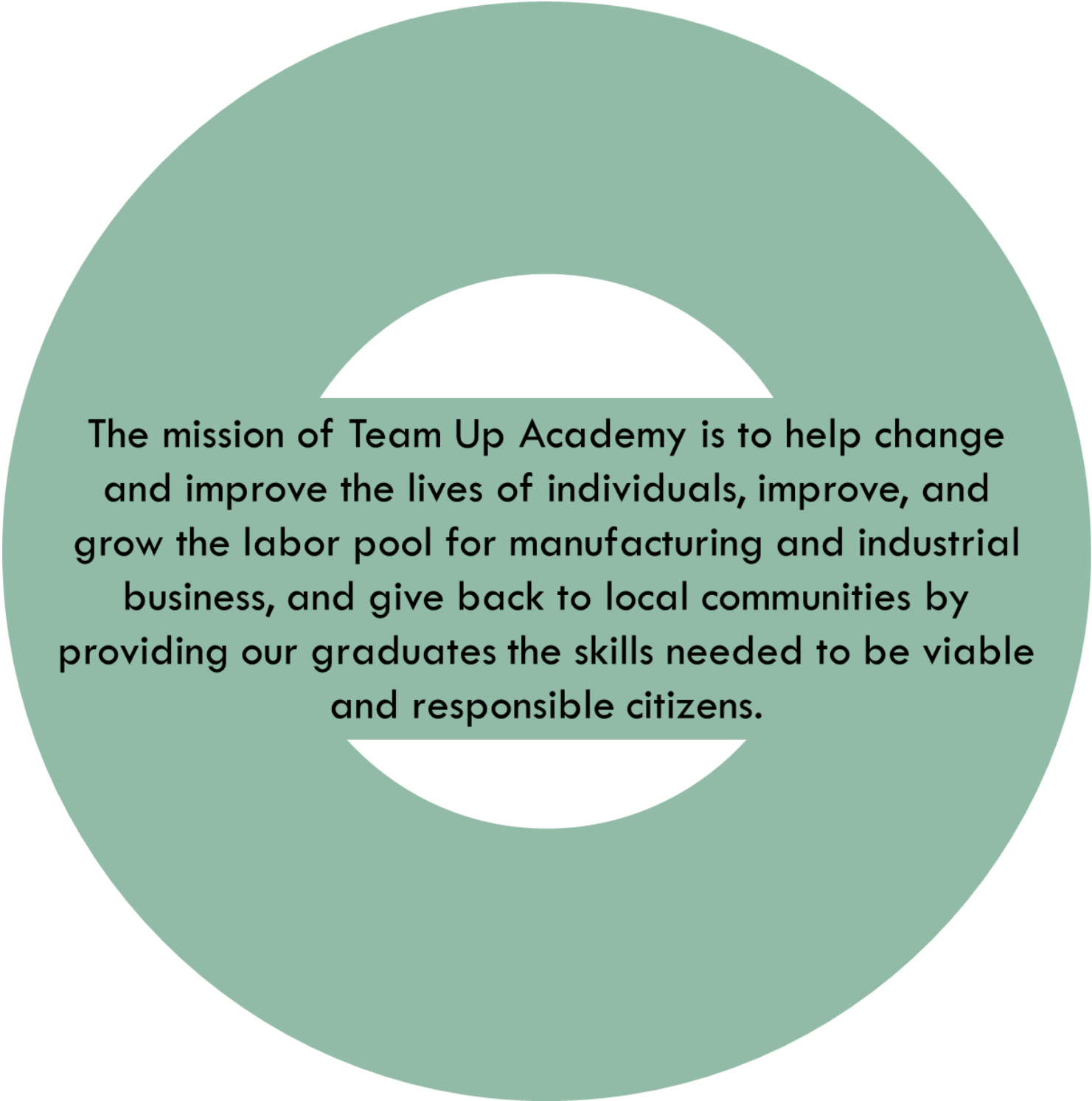
We **Change** Lives™

HOWEVER
THESE INDUSTRIES
STRUGGLE TO HIRE
AND RETAIN
WORKERS
**TEAM UP
ACADEMY**
HAS THE SOLUTION

Team Up Academy is a 30-day job training and placement program that gives participants all the tools and back up they need to be successful and prosperous members of the community.

TEAMUPACADEMY.ORG

We Change Lives.



The mission of Team Up Academy is to help change and improve the lives of individuals, improve, and grow the labor pool for manufacturing and industrial business, and give back to local communities by providing our graduates the skills needed to be viable and responsible citizens.

Partnerships



Greetings Potential Partner,

Enclosed in this document is a partner sponsorship proposal that includes partnership options for Team Up Academy Inc., a 501 (c)(3) tax-exempt nonprofit organization. Our partners are an integral part of executing the mission of Team Up Academy. Our goal is to create long-term, strategic collaborations that provide mutual benefits.

Team Up Academy is a 30-day job training and placement program. The program follows a Lifeline for Success approach, placing an emphasis on training, employment, mentorship, and achieving success.

Team Up Academy's program gives participants all the tools and back up they need to be successful and prosperous members of the community- while providing the most influential industry of our economy with talented, committed, and professional employees.

Team Up Academy's community partners, counselors, and volunteer networks support the professionalism and life skills of new employees in preparation for their future manufacturing careers.

In fulfilling our mission we,

- Provide a safe and encouraging environment with supportive adult volunteers.
- Give participants hands-on training and education in the manufacturing and industrial industries.

- Provide participants with life skills training & support removing any barriers to their success including childcare assistance, health and wellness, and mental health referrals.
- Match participants with adult counselors to meet participants where they are, and ensure their success.
- Increase professionalism and strong work ethic through soft skills and leadership training.

Upon completion of Team Up Academy's "**30-day Boot camp**" participants will then be placed as temporary employees with one of our client partners, with the goal of the partners hiring Team Up Academy pilot graduates as permanent employees.

Team Up Academy is the ideal cause marketing platform to reach and engage with your target market and impact your local community. Your partnership will help us train committed and talented employees that are desperately needed by the manufacturing and industrial industries that contributes 300 + billion dollars to Michigan's economy annually.

Please see the attached partnership levels and their benefits. We appreciate your consideration and look forward to hearing from you soon,

John Bones

John Bones
Founder/Chairman
Team Up Academy
jbones@teamupacademy.org



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TITLE

PARTNER \$50,000



Our Team Up Academy Title Partner serves as our title sponsor for our “**30-day Boot Camp**”

Training starting in May 2024. Your contribution assists us with training 15 participants effectively. Our Team Up Academy Title Partner will receive the following partner benefits.

Employee Engagement Activation: Team Up Academy Inc. will work closely with your company/employees to provide and encourage active involvement, volunteerism, and donations.

Employee engagement opportunities will include but are not limited to:

- Guest Speaker/Appearances at Pilot Kick-Off and Orientation
- Guest Manufacturing/Industrial Experts to Share Career Experiences with Pilot Participants
- Pilot Participant Career Mentors
- Employee Giving and Corporate Matching Gifts

On-site Activations: Team Up Academy will work closely with your team to customize two on-site activations that align with your goals and the pilot participant events/training sessions.

On-site Signage: Partner’s banner or special signage will be strategically placed at Team Up Academy’s training center, pilot participant events, and training for the duration of the pilot.

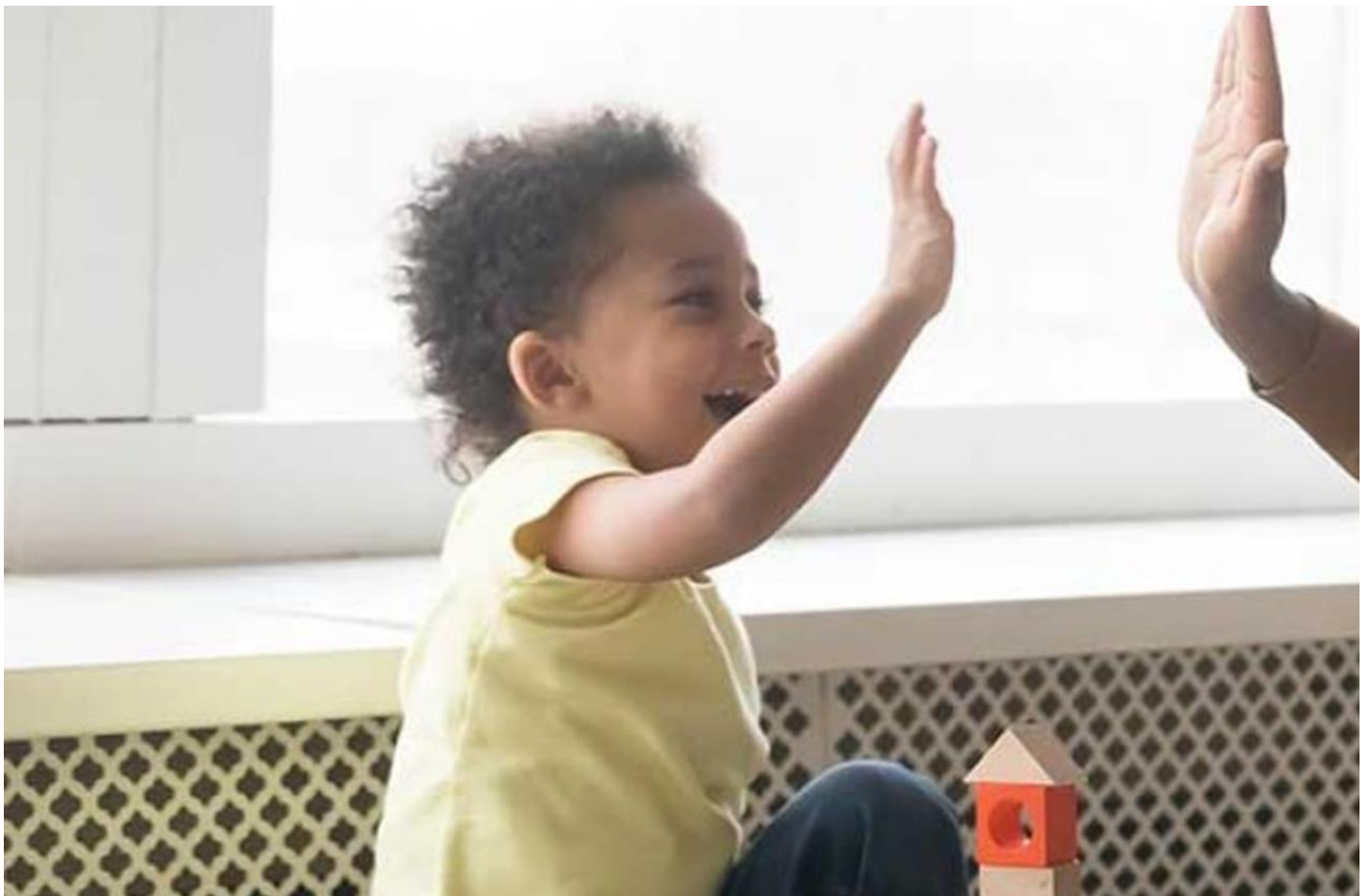
On-Line Activations: Your company will be included in a customized on-line campaign that includes the following:

- Articles that showcase your employee’s engagement. We will work closely with your company to develop impactful and unique content to engage Team Up Academy newsletter readers
- Customized Web site content to include video, photos, and interviews of the pilot participants and your employees

Promotional Materials: Your Company will receive logo inclusion on Team Up Academy’s Pilot promotional materials.

Media Relations: Inclusion in media marketing/ materials—like media advisory, Radio/TV, and press releases—about Team Up Academy’s Pilot program

Guaranteed Service: Team Up Academy has a professional team committed to helping our partners achieve maximum return on investment from their sponsorship. We will coordinate with your employees to ensure success.



LIFE SKILLS PARTNER \$20,000



Our Life Skills Partner plays a critical role in Team Up Academy's ability to fulfill the objectives of our **"30-day Bootcamp"** training that says we will assist our participants with life skills support and resources, removing any barriers to their completion and success. Your contribution as a Life Skills Partner assists with childcare, transportation, mental/physical health referrals and resources.

Our Life Skills Partner will receive the following partner benefits.

On-site Activation: Team Up Academy will work closely with your team to customize four on-site activations that align with your goals and the participant events/training.

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We Change Lives.



On-Line Activation: Your Company will be included in a customized on-line campaign that includes the following:

- Articles that showcase life skills activities. We work closely with your company to develop impactful and unique content to engage Team Up Academy’s newsletter readers.
- Customized Web site content for participant events to include video, photos, and interviews of the participants
- Naming rights for our website and/or newsletters segment on life skills

Promotional Materials: Your company will receive logo inclusion on Team Up Academy’s “**30-day Bootcamp**” training promotional materials.

Media Relations: Inclusion in media marketing/ materials—like media advisory, Radio/TV, and press releases—about Team Up Academy’s “**30-day Bootcamp**” Training

Guaranteed Service: Team Up Academy has a professional team committed to helping our partners achieve maximum return on investment from their sponsorship. We will coordinate programs with your staff to ensure success.

Career Builder Partner

\$10,000



Our Career Builder Partner helps Team Up Academy's participants experience Manufacturing/Industrial focused opportunities to help them gain exposure to their career of interest and develop specialized skills. Career Builder Partners assist us with providing job shadowing, internship, and summer fellowship opportunities throughout training and following.

Our Career Builder Partners will receive the following sponsor benefits.

On-Line Activation: Your Company will be included in customized web site content that will include the following:

- Sole partner of participant Manufacturing/Industrial industry specific experiences
- Customized Web site content of the participant's career experiences to include video, photos, and interviews of the participants/graduates conducted by one of your employees
- Distinguished recognition on Team Up Academy's website with Graduate (s) Spotlight section.





Nutrition Partner \$1,000



Our Nutrition Partners provide financial support or in-kind donations for participants to enjoy healthy snacks/meals during the **“30-day Bootcamp”** Training.

Our Nutrition Partners will receive the following sponsor benefits,

- Special recognition of partners name on Team Up Academy’s Website and in Newsletter



On Behalf of Future
Manufacturing & Industrial
Employees and Employers,
Thank you for your
consideration //

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ACADEMY

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